

# The Ultimate Fashion Star Biography Bundle (Anna Wintour, Coco Chanel, and Diane von Furstenberg)

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This is a discounted bundle featuring 3 of Hyperink's most popular biographies of prominent fashion stars, including:

- -Anna Wintour
- -Coco Chanel
- -Diane von Furstenberg

Here are brief product descriptions for each below. Buy them together and save over 20% off the combined price!

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#### From Biography of Anna Wintour:

The paparazzi follow her around, hoping to catch a glimpse of her smiling. What she wears makes the style section of New York Times every time she goes out. She dines with celebrities, gets the best seats at sporting events, and is invited to all the best parties. Am I talking about the next Hollywood "It" girl? Not at all. I'm talking about Anna Wintour, the 62-year-old Editor of Vogue.

Wintour, who has been the Editor of Vogue for the past 23 years, has somewhat unprecedented fame for a magazine editor. She is undoubtedly the inspiration for the maniacal editor Miranda Priestly in "The Devil Wears Prada," as well as the focus of the 2007 documentary "The September Issue" which studies the making of Vogue's largest issue ever.

Credited with being the most powerful woman in fashion, Wintour's decisions on the editorial content of Vogue can set the trends and tone of fashion for months to come. Designers clamor to show her their collections, while simultaneously admitting to being afraid of her.

"She truly sees the magazine as a bridge between the designer and the consumer," says Donna Karan. Wintour is often called upon by the world's biggest design houses to recommend new blood. She has single-handedly boosted the careers of favored designers such as Kors and Marc Jacobs, pushing their clothes to department stores and TV audiences. (New York Magazine)

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#### From Biography of Coco Chanel:

Coco Chanel is best known for her contributions to the design and fashion industry. The famous French designer is believed to be the inventor of the little black dress and for instigating the notion that tanned skin is beautiful. Her designs changed the way we approached the female form, and Hollywood stars would fly

her from Paris to Los Angeles just to have a red carpet dress designed. While introducing the world to radical fashion industry transformations, she spent most of her time socializing with the Elite of Parisian and British society.

As we know her today, Coco Chanel is the French goddess who has bestowed us with perfumes, designs and the legendary Chanel Suit. Her public statements are often quote by those in the fashion industry who place emphasis on elegance, and those in the business world who strive to succeed. Her designs continue to sell today, and she now has a well-established line of beauty and perfume products. Ever the intellectual, her modernist thoughts have gained her worldwide recognition, even after her death in 1971.

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#### From Biography of Diane von Furstenberg:

Diane von Furstenberg is a one of the best-known fashion designers in the world and is the woman behind the iconic wrap dress. The Belgian-born designer was a jet-setting princess for a short time thanks to her marriage to Austro-Italian prince Egon von Furstenberg, though she became a household name due to her famous wrap dress among the many other creations to come from her house of design. It is she, not the prince, who is credited with making the Furstenberg name known to the world. In addition to her fashion empire, Furstenberg has written books, was a well-known '70s socialite, works tirelessly as a philanthropist, remains a proud mother of her two children, and is frequently sought after as a fashion and entrepreneurial expert.

Furstenberg's first husband Prince Egon was the heir to the Fiat automobile fortune and son of Prince Tassilo von Furstenberg (1903-1989) and first wife Clara Agnelli (born 1920). Agnelli is the sister of Italian industrialist and former head of Fiat, Gianni Agnelli (1921-2003). Furstenberg and the prince had two children together, a son and a daughter.



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