

A Short Guide to Equality Risk (Short Guides to Business Risk)

Tony Morden

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A Short Guide to Equality Risk analyses the concepts, theories, and issues associated with the implementation in organisations and the service environment of an Equality, Diversity, and Discrimination (EDD) Agenda. Whether from a business, political, social, legal or medical view, the risks of failure of EDD compliance are escalating, be it in terms of cost, the possibility of damage to reputation, or the potential for loss of government or public sector contracts. Using the insights and specialised medico-legal knowledge he has acquired in the course of successfully defending his own rights, Tony Morden examines the subject from leadership, governance, management, opportunity, and performance-oriented perspectives. By using case studies and drawing on a growing body of international experience, the author analyses components of an EDD Agenda: equality, diversity, opportunity, and discrimination; and examines issues and dilemmas associated with implementing such an agenda. He offers a strategic and performance-oriented overview of the issues of leadership, prioritisation, management process, managing architectures, and the application of performance and risk management concepts. Written from a scholarly perspective, but in a practitioner-oriented and reader-friendly manner, this addition to the series of short guides to business risk provides a credible, strategic, and implementation-based overview of what is becoming a critically important, politically sensitive, and high risk subject.

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