



Managerial Psychology: Appraisal of Potentials for Competitive Advantage

Dr. Sibram Nisonko

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The book is meant for the manager who wants to climb the corporate ladder. As a leader in an organization, your competencies are the only source of strength to face the turbulent times. We present in this book insights drawn from our in-depth research into the factors and measurements of executive potentials. The results of the assessments will trigger in you a journey toward excellence. The key features of the book are findings of various national and international scholars and psychological tools that can help you reach the top. When the tools given are applied, you can reveal your inner strengths, talents, motives, and attributes.

Consequently, the much-needed techniques for discovering the hidden talents in an organization can be available for any corporation.

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