



# How to Find a Profitable Blog Topic Idea (Better Blog Booklets)

*Steve Scott*

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## DISCOVER a Step-by-Step Blueprint for Locating that Perfect, Profitable Blog Niche

**Booklet Length:** 6720 Words

Imagine wasting months - even years - on a business that was **doomed to fail** from the start. That's what happens to many bloggers. They work hard and create great content, but there's no way their blog will succeed. *Why?* Because they failed to research their blog topic ahead of time.

In "**How to Find a Profitable Blog Topic Idea**" you'll learn a proven formula for locating a winning idea that merges YOUR personal passion with something that will *actually* make money.

### Start Your Blogging Journey...

Finding a great niche is one of the first steps you'll take as a blogger. That's why it's important to get it right. Everything you do online depends on locating a topic that actually has profit potential.

Fortunately, it's not hard to research a blog niche. Really, it's a simple process that anyone can do - even if you don't have computer experience.

### Follow the Six-Step Plan for Starting a Blog

"**How to Find a Profitable Blog Topic Idea**" provides a step-by-step strategy that can be applied TODAY.

Here's what's covered:

1. **Learn the 3 B's of Demonstrating Authority**
2. Complete the Four-Step Plan for Identifying Your Passion
3. **Use Four Tools to Find a "Hook" for Your Blog**
4. Follow the Seven-Step Plan to Determine the Profit Potential of ANY Market
5. **Ask Five Simple Questions to Finalize Your Blog Decision**
6. Learn How to Make LOTS of Mistakes and Still Succeed as a Blogger

It's not hard to find a great blog idea. Just follow this blueprint and you can do it today.

## Would You Like To Know More?

Download now and locate that perfect blog idea.

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