Year of Programs for Millennials and More

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Needless to say, programming for teens can be a dubious fit for library users in their 20s; and what appeals to Baby Boomers isn't necessarily ideal for those in their 30s and 40s. Millennials deserve their own programs. This handy guide specifically targets those on the cusp of the born-digital generation and their peers, offering up a year's worth of programming suitable for both public and academic libraries. Organized by monthly clubs or monthly themed events, a format that makes planning and execution a snap, this resource

- Provides an overview of what those in their 20s, 30, and 40s want from libraries and how best to reach them
- Gives tips for extending popular teen programs to older teens and those in their 20s
- Presents start-to-finish programs sure to be a big draw, such as a pub trivia night, recipe scrapbooking meetup, retro craft club, old school gaming sessions, writer's workshops, and community college networking events
- Shows how to program on a tight budget by making the most of the library s existing collection and resources
- Offers tips on marketing, outreach, and followup

The fun and popular programs contained in this guide will help libraries become social and cultural cornerstones for the millennials in their communities.

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