



Transmedia Archaeology: Storytelling in the Borderlines of Science Fiction, Comics and Pulp Magazines

C. Scolari, P. Bertetti, M. Freeman

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In this book, the authors examine manifestations of transmedia storytelling in different historical periods and countries, spanning the UK, the US and Argentina. It takes us into the worlds of Conan the Barbarian, Superman and El Eternauta, introduces us to the archaeology of transmedia, and reinstates the fact that it's not a new phenomenon.

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