



The Million Dollar Equation: How to build a million dollar business in 3 years or less

Richelle Shaw

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The ultimate guide to building a million dollar business. Did you know that less than 3% of all women owned businesses reach the million dollar level and less than 6% of all male owned reach the level. Why is it that smart entrepreneurs with admirable business goals can't seem to break the million dollar barrier? Why do so many businesses fail within the first 5 years? Why is it that so many entrepreneurs start out with a clear mental picture of where they want the business to be, and yet if they survive, years later, find themselves far from their desired destination? Few things in life are simple and straightforward, and building a business is no different – it's not easy, and anyone who says otherwise is trying to pull a fast one. **THE MILLION DOLLAR EQUATION** is a comprehensive, real solution to your business challenges. Richelle Shaw identifies and illuminates the nine steps to building a business to the million dollar level based on her proven techniques. Richelle built her first business to \$36million and then lost it all after the 9-11 Tragedies, but rebuilt her million dollar business within 5 months using the **MILLION DOLLAR EQUATION**. This book is about **SHORT CUT** systems that will catapult your business quickly. Richelle has a way to breakdown the equation to show how **ANY** business can be a million dollar business! • Discover the secrets most entrepreneurs don't know about finding the perfect customers • Little know secret about solving the customer's problem • The 9 Steps that will transform your business • The only equation to determine your marketing budget • Examples for every business • 7 Step Referral system for automatically generating new business • The Accelerators – that work like "LIGHTER FLUID" for growth

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Tanya Caggiano:

Playing with family within a park, coming to see the ocean world or hanging out with friends is thing that usually you will have done when you have spare time, after that why you don't try matter that really opposite from that. One particular activity that make you not sensation tired but still relaxing, trilling like on roller coaster you have been ride on and with addition details. Even you love The Million Dollar Equation: How to build a million dollar business in 3 years or less, you may enjoy both. It is excellent combination right, you still need to miss it? What kind of hangout type is it? Oh seriously its mind hangout folks. What? Still don't have it, oh come on its known as reading friends.

William Holmes:

In this era globalization it is important to someone to find information. The information will make you to definitely understand the condition of the world. The healthiness of the world makes the information better to share. You can find a lot of references to get information example: internet, paper, book, and soon. You will observe that now, a lot of publisher which print many kinds of book. Often the book that recommended for you is The Million Dollar Equation: How to build a million dollar business in 3 years or less this e-book consist a lot of the information in the condition of this world now. That book was represented how does the world has grown up. The dialect styles that writer require to explain it is easy to understand. The actual writer made some exploration when he makes this book. Here is why this book appropriate all of you.

Linda Justice:

In this particular era which is the greater particular person or who has ability in doing something more are more important than other. Do you want to become considered one of it? It is just simple strategy to have that. What you need to do is just spending your time not very much but quite enough to get a look at some books. One of several books in the top list in your reading list is definitely The Million Dollar Equation: How to build a million dollar business in 3 years or less. This book that is qualified as The Hungry Mountains can get you closer in getting precious person. By looking upward and review this book you can

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