



A Practical Guide to Intellectual Property in Mergers and Acquisitions

Colm MacKernan

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Intellectual Property in acquisitions and mergers an area of growing importance, yet there is little information and in-depth guidance to help practitioners through this specialized subject. A Practical Guide to Intellectual Property in Mergers & Acquisitions provides readers with everything they need to know about intellectual property when conducting a merger or acquisition and offers expert guidance on the opportunities and pitfalls of intangible assets to businesses. A practical, easy-to-read guide, it supplies handy hints, inside tips and summary checklists on a wide range of issues relevant to getting the deal done. * Supplies detailed information on intellectual property in the mergers and acquisitions process * Highly practical focus using checklists and diagrams for clear explanation * Includes worked examples and past scenarios from the experiences of current practitioners to bring the issues to life

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