



The Post-Racial Mystique: Media and Race in the Twenty-First Century (Critical Cultural Communication)

Catherine R. Squires

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Despite claims from pundits and politicians that we now live in a post-racial America, people seem to keep finding ways to talk about race from celebrations of the inauguration of the first Black president to resurgent debates about police profiling, race and racism remain salient features of our world. When faced with fervent anti-immigration sentiments, record incarceration rates of Blacks and Latinos, and deepening socio-economic disparities, a new question has erupted in the last decade: What does being post-racial mean? The Post-Racial Mystique explores how a variety of media the news, network television, and online, independent media debate, define and deploy the term 'post-racial' in their representations of American politics and society. Using examples from both mainstream and niche media from prime-time television series to specialty Christian media and audience interactions on social media Catherine Squires draws upon a variety of disciplines including communication studies, sociology, political science, and cultural studies in order to understand emergent strategies for framing post-racial America. She reveals the ways in which media texts cast U.S. history, re-imagine interpersonal relationships, employ statistics, and inventively redeploy other identity categories in a quest to formulate different ways of responding to race.

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